



Signage that elevates the experience of fitness.

Styles Studio Fitness includes everything from top notch immersive cycling to yoga to strength and cardio—all in one place.



THE CHALLENGE

Help brand each studio as a unique experience that gets members coming back for more.

Styles Studios came to us with the vision of creating separately branded studios within their facility, so we dug deep into our fabrication knowledge to create signage that best represents each studio experience. We made signs that ranged from a rustic metal sign that mimics an alleyway speakeasy to a charred wood sign that complements a zen-like yoga studio.

THE SOLUTION

Signage that elevates the experience of fitness, and helps members forget they're working out.

Unique signage aids in recognizing each studio as a distinct experience, allowing members to escape reality and take much needed time for themselves. With each fitness space designed to feel like a high-end, boutique studio, it's easy to forget these studios are all under one roof.





THE RESULTS

Fitness so exhilarating, members can't help but share with others.

The grand opening took place just a few weeks into the new year, right on time to help people stay on track with their resolution. As membership grew, so did the sense of community, creating a fun atmosphere—and members feeling better than ever.

“You need to see your signs in action! Photos and videos don't even do this justice! Thank you from the bottom of our hearts for bringing our vision to life in such an unbelievable way.”

—Carrie Kepple, Owner at Styles Studios Fitness



BACKGROUND

Client: Styles Studios Fitness

Location: Peoria, IL

Type: Fitness facility

SERVICES PROVIDED

3D renderings

Technical drawings

Consultation

Sign fabrication

PROJECT DETAILS

tinkeringmonkey.com/case-studies/styles-studios



TINKERING MONKEY

Let's build something great together.

Curious about how our services can add value to your project? Reach out to us.

hello@tinkeringmonkey.com