



KNOTEL

Custom signage that transformed 38 cookie-cutter spaces into beautiful, branded offices—at lightning speed.

As their San Francisco signage partner, we streamlined the process to tailor sign packages for their tenants—just in time for grand reveals.



THE CHALLENGE

Build and install custom sign packages to turn thirty-eight new spaces into fully branded offices.

Knotel has a wide variety of tenants, so each office build-out must look unique and offer tailored branding for that specific company. Additionally, each space needed to go from demolition to fully-furnished and ready for move-in within weeks.

THE SOLUTION

Cohesive and functional signage that make each space one-of-a-kind for Knotel's wide range of tenants.

We fabricated hundreds of custom signs, each built to tell the company's story and work around the constraints of the physical space. And because each workplace was created to be flexible and adaptable, signage was designed to be removed, transported, or repurposed at the drop of a hat.





THE RESULTS

Signage that makes the Day One experience inspiring for companies of all shapes and sizes.

Meaningful signage went a long way in making Knotel’s tenants feel at home. Excited employees were greeted with their company logo in the lobby, team values emblazoned on walls, and meeting room signs with clever names. Starting the workday in a new space is one thing, but walking into a space that’s fully branded? That’s cause for celebration.

“When the elevator door opened, and we saw the Benchling logo...it just looked really well designed and polished.” –Nima Jelveh, Customer Experience Leader at Benchling

BACKGROUND

Client: Knotel
Location: San Francisco, CA
Size: various
Type: Office
Date: 2018-2020

SERVICES PROVIDED

3D/technical drawings
Consultation
Sign fabrication
Full installation

PROJECT DETAILS

tinkeringmonkey.com/case-studies/knotel

PROJECT TYPES

Illuminated signage
Moss signage
Wayfinding signage
Divider walls
Reception desk/wall signage
Neon style signage
Freestanding signage
Moveable signage



TINKERING MONKEY

Let’s build something great together.

Curious about how our services can add value to your project? Reach out to us.

hello@tinkeringmonkey.com